

1 Purpose:

Company Mission/Personal Mission
Two Sides of the Same Coin

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WELLRIGHT

AGENDA

For today's discussion

-  **1 Purpose: How Companies and Employees Can Become One in Purpose**
-  **How Companies Can Foster Personal Missions**
-  **How Individuals Can Foster Company Mission**

1 PURPOSE

Company Mission/Personal Mission Two Sides of the Same Coin



Company Mission



Personal Mission

COMPANY PURPOSE

Company fostering personal missions



PurposeDriven

Create a mission statement

ScoreBoard

Maintain a group dashboard

Road**Map**

Create an annual plan together

Big**Picture**

Discuss the company goals

AUTONOMY

Company fostering personal missions



GroupPower

Create a committee

Go**Flow**

Help 5 others get in the zone

HelpMe

Ask 10 people for help

You'reIt

Delegate 10 things

COLLABORATION

Company fostering personal missions



NetworkConnections

Meet with 5 colleagues

DoubleCheck

Hold a design review

ThinkTank

Hold a council meeting

SayMore

Build up others' ideas

TRANSPARENCY

Company fostering personal missions



QuestionAnswer

Hold a Q&A session

HiddenBenefit

Review company benefits

360Review

Share two-way feedback

TownHall

Hold an all hands meeting

INNOVATION

Company fostering personal missions



BookClub

Read a book together

KeyNote

Invite an expert to speak

IdeaFinder

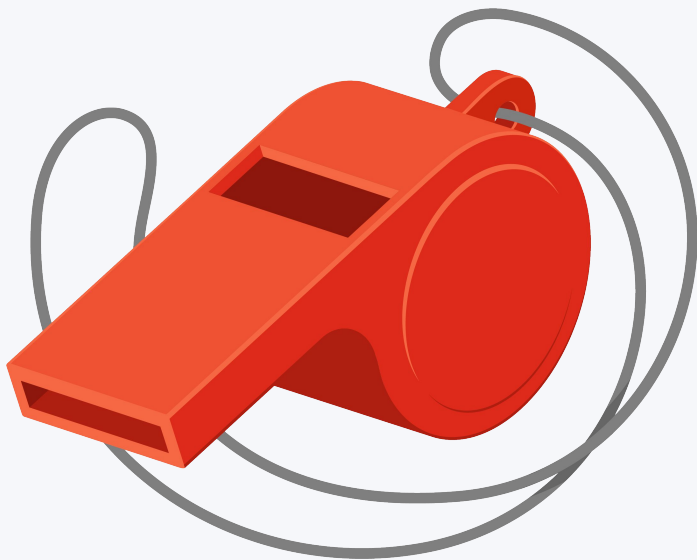
Solicit ideas from 10 people

BrainStorm

Hold a brainstorming session

COACHING

Company fostering personal missions



New**Coach**

Learn how to be a coach

Get**Smart**

Encourage professional education

Head**Coach**

Coach your team

End**Goal**

Solicit personal goals

RECOGNITION

Company fostering personal missions



ShoutOut
30 public compliments

Employee**Review**
Write a kind note to someone's boss

HeartFelt
Tell 20 people why you appreciate them

Nice**Work**
Give an award

ENVIRONMENT

Company fostering personal missions



EnergyBoost

Provide healthy snacks

Cool**Space**

Brighten your work area

BalancingAct

Hold a meeting about life balance

Free**Lunch**

Order a healthy business lunch

INDIVIDUAL PURPOSE

Individuals fostering company mission



Mission**Possible**
Write a personal mission statement

PriorityPlan
Set personal goals

GiftList
Ask 10 people what you're good at

Me**Remembered**
Write your obituary

MASTERY

Individuals fostering company mission



BookWorm
Read for 1,000 minutes

CertifiedExpert
Earn a certification

FirstPlace
Enter a contest

FeedbackLoop
Ask 10 people for feedback

WORK

Individuals fostering company mission



Moving**Forward**

List what you learned today

Job**Craft**

Redesign your job

Lesson**Learned**

Take a class

Work**Plan**

Set up family chores

GRATITUDE

Individuals fostering company mission



Express**Thanks**

20 thank you notes

100**Thanks**

Say "thank you" 100 times

Be**Grateful**

List 90 things you're thankful for

LuckyDuck

List 30 fortunate events

SERVICE

Individuals fostering company mission



KindWords
Don't criticize

GoodDeed
30 random acts of kindness

PayBack
Pay for the person behind you

GreatJob
Write 10 LinkedIn recommendations

CONNECTIONS

Individuals fostering company mission



Old**Friend**

Reach out to an old friend

Movie**Club**

Talk about a movie

Come**Together**

Join a group

New**Acquaintance**

Meet 4 new people

RECHARGE

Individuals fostering company mission



PlayTime

Play for 300 minutes

BreakTime

Take a break at work

BreatheDeep

40 breathing sessions

MailHold

No work emails at night