Who We Are

The Utah Worksite Wellness Council is a partnership of organizations with the singular purpose of learning how to build effective worksite wellness programs and methods that lead to sustainable lifestyle change for employees. So many employers are working hard to improve the health and well-being of their employees and their organizations, but are doing so in isolation. UWWC is an opportunity for employers to come together, learn from each other, share experiences, and figure out what works in their industries. UWWC is open to all businesses interested in concrete solutions to improve the health of their employees and enhance the performance of their organizations.

Each year the Utah Worksite Wellness Council hosts a conference for professionals seeking to develop, engage, and promote corporate wellness programs. The conference brings together professionals from the human resource and wellness industry to discuss and brainstorm successful corporate wellness programs. The UWWC conference has a reputation in the corporate wellness community as an industry specific conference with over 200 attending participants from Utah and surrounding areas.

EXHIBITOR PROSPECTUS

2023 Annual Conference

May 3rd & 4th
Viridian Event Center | West Jordan, UT

2022 CONFERENCE ATTENDEE DEMOGRAPHICS

Company Size, by Number of Employees:

- 1-50: 7%
- 50-100: 5%
- 100-250: 10%
- 250-500: 32%
- 500-1,000: 12%
- 1,000+: 34%

Number of Years with Their Wellness Program:

- Doesn’t Have a Wellness Program: 7%
- Less than 1 Year: 4%
- 1-2 Years: 5%
- 2-5 Years: 7%
- 5+ Years: 54%

Employee Role

- Benefits: 10%
- HR: 18%
- Wellness Consultant: 60%
- Admin/ C-Suite/Other: 12%

Industry

- Education: 20%
- Insurance: 9%
- Government: 16%
- Manufacturing: 5%
- Health Care: 11%
- Other: 39%
2023 Annual Conference

Conference Details

We are excited to offer a full 2-day conference to attendees both in person and virtually. Exhibitors will be present on both days.

You will have the opportunity to utilize our web and mobile platform, Whova to create an interactive exhibitor booth. This will allow those virtual attendees to be able to still interact with you from a far.

Date: Wednesday, May 3rd & Thursday, May 4th
Time: 8am-4pm
Location: Viridian Event Center
8030 S 1825 W, West Jordan, UT 84088

Conference Agenda

Exhibitor Booth Setup:
• Tuesday, May 2nd: 6:00-8:00 PM; or
• Wednesday, May 3rd: 7:00-8:00 AM

Day 1:
• Conference Attendees Arrive, Breakfast, Check In, Mingle with Exhibitors 8:00-9:00 AM
• Conference Ends 4:00 PM

Day 2:
• Conference Attendees Arrive, Breakfast, Check In, Mingle with Exhibitors 8:00-9:00 AM
• Awards Luncheon/Keynote 1:00 PM
• Exhibitor Raffle, 2:45 PM
• Conference Ends 3:00 PM

Registration & Deadlines

Register Here:
https://utahworksitewellness.org/events/2023-utah-worksite-wellness-council-annual-conference-sponsorship-exhibitor/

• Early Bird: Save 20% by registering by December 31st - Use code “Earlybird2022”
• Regular Rates: January 1, 2023 though March 22, 2023
• Registration Closes: March 22, 2023
• A raffle prize valued at $50 is also required as a donation.

Where To Stay

More details to come!

Save 20% by registering by December 31st
Use code “Earlybird2022”
Whova Detail Highlights

For Exhibitors and Sponsors:
• Can upload videos to their booths
• Conduct live streams in their booths, can even be pre-scheduled!
• Can upload documents to their booths
• Exhibitors
  › Can conduct raffles, coupons, and giveaways for Lead Generation
  › Passport Contest/Gamification: Visit each booth and collect stamps for a raffle!
• Sponsors
  › Banner ads on the mobile app (Home Screen, Attendee Profiles, Agenda)
  › Banner ads on the web app, always rotating wherever you are
  › Sponsor videos played through the online platform

Fun Fact: Our sponsors had 155,532 Sponsor Impressions during our 2021 conference

We will be offering a Whova training to help build out your booth to design it for the most impact!

Exhibitor Passport

With the Whova platform, there will be an exhibitor passport that will allow attendees to get credit for attending your booth. This will be done through QR code scanning or through a checklist of items through the web platform.

For attendees that get all stamps collected on their passport they will be entered into a raffle for prize valued at $50 or more. We require all exhibitors and sponsors to donate a prize for this drawing.
## 2023 Annual Conference

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Conference Sponsor</th>
<th>Award Sponsor</th>
<th>Conference Theme Sponsor</th>
<th>Keynote Sponsor</th>
<th>Bag / Lanyard Sponsor</th>
<th>Lunch Sponsor</th>
<th>Student Sponsor</th>
<th>Breakfast Sponsor</th>
<th>Exhibitor</th>
<th>Non-Profit Exhibitor</th>
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<td>Additional Representatives Included</td>
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<td>Advertisement in Participant Booklet</td>
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<td>Approved Conference Attendee List</td>
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Frequently Asked Questions

How many representatives from my company can come?

One representative from each exhibitor company may attend the conference. Additional representatives may attend for $150. In our attempt to be financially well we do ask that exhibitors/sponsors strictly respect this limit as unexpected attendees have significant impact on conference expenses. The cost for additional representatives is just enough to cover food expenses. ***Please see additional included representatives for each sponsor level.

If I purchase a sponsorship level which includes a flyer in participant bags when should I have printed materials delivered to UWWC for bag stuffing?

Please have printed materials delivered to UWWC no later than April 14th so they can be included in participant bags.

Can I send items for display to the location prior?

Yes; more details to come.

Can I leave my display items overnight?

Yes; more details to come.

Can I set up my exhibitor table prior to conference?

Yes. Exhibitor setup will begin on the evening of Tuesday, May 2nd from 6-8pm.

Exhibitor setup will also be available from 7-8am Wednesday, May 3rd. Attendees will begin arriving at 8am.

Is there access to power at my booth location?

Potentially. You can request power for your booth when registering as an exhibitor.

Are there linens on the table?

Yes. White linens are provided on all of the exhibitor tables.

Are exhibitor tables assigned?

All Sponsor levels will have prime reserved exhibitor tables. All other exhibitor booths will be on a first come first serve basis.

Can I bring our raffle prize to the conference or have it delivered ahead of time?

Either works fine for us, so do whichever is easiest for you.

For Questions Contact
utahworksitewellnesscouncil@gmail.com
ATTN: EXHIBITORS